



Innovative HPC Solutions to Accelerate Scientific Discovery

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## NEWS RELEASE

For Immediate Release

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### **TycriD Platform Technologies Names HPC Veteran Mike Bernhardt Acting Vice President of Marketing**

**Calgary, Alberta – Sept. 14, 2009** – [TycriD Platform Technologies](#), a provider of scalable GPU-based HPC platforms and shared resource solutions for the life sciences and pharmaceutical industries, today announced the appointment of 20-year HPC industry veteran Mike Bernhardt to the position of Acting Vice President of Marketing.

“TycriD is an evolving company with vision, passion and the determination to enable a more powerful ecosystem in support of scientific discovery,” said Chris Heier, President of TycriD Platform Technologies. “I am thrilled to have Mike Bernhardt, a 20-year HPC industry veteran who shares our passion, join our executive leadership team at this important time in our company’s growth. There is no argument that scientific research can be accelerated dramatically with more collaboration and a stronger commitment to heterogeneous, simplistic systems. Mike will play a critical role in establishing TycriD’s position as a leader in delivering shared HPC resource solutions for the life sciences and pharmaceutical industries.”

Bernhardt first became involved in the HPC community with Multiflow Computer in 1987. Subsequently, he was a Marketing Director with Intel’s Supercomputer Systems Division in the early 90s. He later founded the widely recognized strategic marketing, communications and public relations agency, The Bernhardt Agency, working with numerous HPC ecosystem companies and semiconductor manufacturers for more than 13 years. He has served in an advisory capacity to more than a dozen major trade shows and conferences, has been responsible for more than two dozen major technology product announcements, has deep experience in electronic publishing, and is a widely recognized public speaking and media coach.

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Bernhardt will assume all marketing and communications responsibility for Tycrid effective immediately.

“I’ve seen many interesting technology companies over my 20 years in the HPC community, but I’ve seen few companies with Tycrid’s pragmatic vision and a deep belief in the importance of building infrastructure, and enabling an ecosystem to advance widespread participation in scientific research,” said Bernhardt. “Tycrid’s vision is to create seamless computing environments based on GPU-based dense computing systems tailored for those markets with the greatest potential return for society. Tycrid offers tremendous potential in life sciences and pharmaceuticals, and for the HPC industry overall.”

Tycrid Platform Technologies designs scalable GPU-based HPC platforms and shared resource solutions for the life sciences and pharmaceutical industries. The company manufactures the Titan and Slipstream GPU-based HPC platforms. Tycrid will participate in the 22<sup>nd</sup> annual SC conference, SC09, in Portland, OR, Nov. 14-20, 2009. For more information on Tycrid Platform Technologies, please go to <http://www.tycrid.com>.

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